

Carolina Pérez Dilsizian

Digital Designer

📍 3004 Melbourne, Victoria

I'm eager to tackle new challenges in my field, specifically in the UX/UI design spectrum.

I look forward to collaborating with diverse teams and working in an environment that embraces the latest tools for development and professional growth.

Contact

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Education

Bachelor in Graphic Design

Universidad Argentina de la Empresa
2014 - 2019

Bachelor in Political Sciences

Pontificia Universidad Católica Argentina
2010 - 2013 (Incomplete)

Courses

- + UX/UI
- + HTML + CSS
- + Premier Pro

Tools

+ Graphic Design

Adobe Photoshop
 Adobe Illustrator
 Adobe In Design
 Adobe Premier Pro

+ Web Design

HTML5	Figma
CSS3	Optimal Workshop
LESS	WordPress
SASS	Jira
GIT	Salesforce

>> Work Experience

Present
Apr 2023

Senior Digital Designer

The Just Group | Smiggle
<https://www.justgroup.com.au/>

smiggle
THE JUST GROUP

As a Senior Digital Designer, I continue to carry out my previous creative design and coding tasks. Additionally, I lead a team of five designers to coordinate three markets UK, AUNZ, and Asia, bringing some management skills to the role.

Also collaborating on company-wide projects such as Multibrand, which requires coordinating with different teams and brands.

Feb 2023
May 2021

Digital Designer

Working on the Smiggle UK brand. Turning marketing briefs into finished designs for digital platforms. Conceptualizing web designs for key brand events, such as Back to School, Afterpay day, Black Friday, Cyber Monday and Christmas. Other tasks include: designing and building the sites and eDMs (using html5 and CSS) as well as creating multiple assets for social media and paid ads.

Plus, working with licenced products such as Minecraft, Harry Potter and Disney following brand guidelines.

Oct 2020
Mar 2020

Freelance Web Designer

Marketing Agency
<https://www.nostanding.com.au/>

NOSTANDING

I worked remotely for NS a marketing agency. Delivering web proposals for different clients, customizing WordPress templates in Figma. Once the brief was approved, I implemented the development, complying with all the requirements.

My tasks included web auditing and redesign, creation of static and interactive Figma wireframes and the actual development of the sites.

Mar 2020
Dic 2019

Freelance Web Designer

ONG - Mentoring Program
<https://aimementoring.com/>

AIME

I worked remotely for Aime, a non-profit organization based in Australia, helping the team on the development of different projects such as the institutional website, intranet and Aime-appeal (store).

I mainly worked on the layout web design with HTML, CSS (SASS) to bring the UX/UI designs to live.

Oct 2019
Mar 2018

Jr. UX/UI Designer

Logistics and Supply chain
www.andreani.com

ANDREANI
LOGISTICA

I carried out web design tasks within the platform for corporate clients of the company under the framework of agile methodologies.

As a UX Designer in constant training, I participated and organized Design Thinking meetings, working in teams validating prototypes in an interdisciplinary way with other areas of the company.

Feb 2018
Jun 2017

UX/UI Designer Intern

As an intern in the IT area, I started with small tasks fixing bugs and incidents on the corporate platform. Sharpening my HTML and CCS skills. Among my tasks were also the design and adaptation of banners for different platforms.